

SUMMER PROGRAM: URBANIA, ITALY

June 10 - July 1, 2018

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Urbania



Florence



Frasassi Caves – Genga



Rome



Pesaro



“Food Valley” – Parma, Modena, Castelvetro

SUMMER PROGRAM: URBANIA, ITALY

APPLY NOW: bit.ly/umkcitaly

Travel Dates:

June 10 - July 1, 2018

Program Overview:

The UMKC Summer Program: Urbania, Italy is three weeks of total immersion into Italian culture while taking UMKC courses from UMKC instructors. Urbania is located in the Le Marche region between Tuscany and the Adriatic coast of Central Italy. The region is best known for its beaches and its art and culture. Urbania will be our "home base" as we explore other cities in Italy including Rome, Florence, Urbino, Pesaro, and more. Classwork is brought to life by utilizing Italy as the lens through which new topics are explored. To further enhance the experience, students will take part in a conversational Italian workshop. Students will learn the basic linguistic elements of "survival Italian" used in real-life situations outside the classroom (i.e. asking for directions, ordering a meal, shopping, etc.). Prepare to be transformed by an authentic experience of Italian life and culture.

Course Information:

ENT 497 Special Topics - Imprenditorialità e Innovazione: Entrepreneurship & Innovation in the US and Italy (3 credit hours)

In this course students will compare and contrast the role of entrepreneurship and innovation in artisan small businesses in the United States and Italy. Students will examine the national context of both countries including the cultural views and perceptions of entrepreneurship and how it impacts entrepreneurial behaviors and attitudes of individuals. These topics will be explored through the lenses of the arts, cultural, food, and tourism industries through primary and secondary sources.

Faculty Leader:



Andy Heise is an Instructor in the Department of Global Entrepreneurship and Innovation in the Henry W. Bloch School of Management at UMKC.

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Housing:

For 3 weeks, students will enjoy their own little piece of Italy in fully furnished apartments shared with UMKC students located in Urbania. The apartments are walking distance to the city center. Each includes towels, bed linens, and a washing machine. During our overnight excursions, students will stay in hotel rooms shared with UMKC students. We do our best to accommodate all roommate requests and special housing requests.



Costs:

Tuition & Fees	\$1,306
Travel and Culture Package	\$2,688
<ul style="list-style-type: none">• On-ground transportation in Italy• Double occupancy room in shared apartment• All activities, excursions, and hotels included on the itinerary	
Airfare (estimate)	\$1,500
Personal Expenses (estimated)	\$1,250
Application Fee and Travel Insurance	\$84

Dates & Deadlines:

February 15, 2018	Application and \$500 deposit due
March 15, 2018	Payment 1 due
April 15, 2018	Balance due

Flight Information:

We have arranged for a group flight. See STA Travel information attached. If you arrange your own flight, you must arrive in Rome Fiumicino-Leonardo da Vinci airport by 12:00pm (noon) on Sunday, June 10, 2018.